



# Statement of Independent Coach Earnings

## For the Year ending 9/28/2008

Beachbody rewards our independent Coaches for retail sales of its proven fitness videos and nutritional supplements and premium club recruitment activity via a Binary compensation plan which pays retail commissions at all rank levels and pays bonuses at the Leadership Ranks of Emerald Coach and above. The flexibility and earning potential of the Beachbody opportunity allows its Coaches to choose whether they want to take advantage of the personal fitness and health benefits of the Beachbody products, earn supplemental income by participating in the Beachbody opportunity on a part-time basis, or focus their full-time attention on the opportunity to try and maximize their income growth.

The Beachbody compensation plan pays commissions and bonuses weekly based upon the prior week's sales activity. Beachbody Coach Leadership ranks include Emerald, Ruby and Diamond, all of which are eligible to earn several types of bonuses. An additional level of bonus is available to Diamond rank Coaches who have achieved further Star Diamond qualifications.

### October 1, 2007 - September 28, 2008

Coach Rank <sup>1</sup>	% of Leadership	% of All Coaches	High Earnings	Low Earnings	Average Earnings
<i><u>Leadership Ranks</u></i> <sup>2</sup>					
Emerald	78.9%	13.6%	\$94,742	\$11	\$1,910
Ruby	13.4%	2.3%	\$49,655	\$17	\$5,080
Diamond	6.4%	1.1%	\$291,548	\$20	\$19,744
Star Diamond	<u>1.3%</u>	<u>0.2%</u>	\$583,186	\$755	\$235,623
	100.0%	17.2%			
Coach	-	82.8%	\$28,218	\$0	\$99
All Ranks	-	100.0%	\$583,186	\$0	\$955

*All figures in US Dollars*

The above amounts are in addition to and do not include retail profits earned on offline resale of products to consumers.

The figures stated above are not a guarantee and are not a projection of a typical Coach's earnings through participation in the Beachbody Compensation Plan. Any representation or guarantee of earnings would be misleading. Like in any independent business, the level of success or achievement of a Beachbody Coach is dependent upon the commitment, skill level, drive and desire to succeed of the individual Coach. With the Beachbody opportunity, every Coach has an equal potential to continue to earn more compensation.

<sup>1</sup> As of September 28, 2008, 29.3% of all current Coaches received a bonus or commission check from Beachbody.

<sup>2</sup> Determined as of September 28, 2008